

## FOR IMMEDIATE RELEASE

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## Sage Fixed Assets Partner Joins myownasp.com Hosting Program

Paragon Systems selects myownasp.com (<a href="http://www.myownasp.com">http://www.myownasp.com</a>) as exclusive Sage hosting provider, offering customers convenience and affordability of Sage Fixed Assets in the cloud.

**ATLANTA, GEORGIA – NOVEMBER 06, 2012** — myownasp.com, a leading provider of business software hosting services, announced that Paragon Systems has joined the growing roster of partners that have chosen their popular <u>Sage hosting program</u>. Members of the partner program work with myownasp.com as their exclusive provider of cloud-based business and accounting applications from Sage and, in exchange, enjoy both technological and financial advantages for their business and clients. According to myownasp.com, additional Sage partners that have signed up to provide their customers with SaaS-based cloud ERP and business applications will be named in the coming weeks.

Stanley Kania, President and CEO at myownasp.com, is happy – but not necessarily surprised – to sign such a high-profile Sage Fixed Assets partner. "When you consider their line of business and the detailed evaluations they perform on a daily basis, Paragon Systems is exactly the kind of organization that recognizes a good value proposition. Our hosting program helps resellers become more competitive while making Sage software applications more accessible and affordable for any size company."

Kania also points out the advantages enjoyed by Sage partners that choose myownasp.com as their exclusive hosting provider including:

- Generous revenue sharing
- A single login and dashboard to support all of their hosted customers
- Support for third party software integration and customization of Sage products in the cloud
- Expanded service offerings and reduced reliance on product margins

The hybrid SaaS model offered by myownasp.com adds value to the Sage Partner business model and makes them more competitive by enhancing their service offerings. Kania also notes, "Of course, Sage partners like the revenue-sharing component of the relationship. But we've also noticed that they enjoy the ease and convenience of doing demos from the road and the ability to host their own internal software systems in the cloud. So it's an ideal value proposition for the partners AND their customers."

Scott Swarts, President of Paragon Systems, agrees they know a good thing when they see one. "We like myownasp for a variety of reasons - their familiarity with Sage products for one. The Sage Fixed Assets hosting platform lets us get customers up and running more quickly without having to involve their internal IT department or purchasing additional hardware and configuring networks. We also like the single sign-on dashboard and remote access to client's local system files and peripherals for maintenance, reporting, and backup. And it's hard to overestimate the simplicity of using myownasp.com to provide asset managers at multiple locations with easy access to the Sage system for more timely and accurate updates of monthly fixed asset transactions."

He sums it all up succinctly. "You get everything you'd expected from Sage Fixed Assets without the initial hardware configuration and delays or the ongoing cost of ownership and maintenance. We're as impressed with the hosting platform as our customers."

Go to <a href="http://www.myownasp.com">http://www.myownasp.com</a> for more information or pricing for Sage Fixed Assets in the cloud or contact Dennis Karus at (770) 569-5889 to learn about the Sage hosting program.

## About myownasp.com

A division of Software Link, Inc., myownasp.com provides hosting for a range of popular accounting software and ERP applications including Sage ERP 100, Sage ERP 300, Sage ERP 500, Sage 50, US Version. They have a proven track record of delivering service and uptime that business owners come to expect from a technology company. myownasp.com provides a SSAE16 certified US Based datacenter.

Visit <a href="https://www.myownasp.com">www.myownasp.com</a> for more information.